

VBOSS

VBrick Online Streaming Service

Extend Your Enterprise-Class Rich Media Solutions Over the Internet

VBoss is an industry-leading “Software as a Service” solution that greatly simplifies IP Video-based communications with customers, prospects, partners and shareholders. The VBoss platform supports the management, delivery and monetization of live and on-demand video over the Internet. It includes VBrick’s Windows Media® encoding appliance, web-based media management portal, Content Distribution Network bandwidth, and storage from Akamai®.

Capabilities:

VBoss distinguishes itself in a number of ways from other web-based video portals. It is an Enterprise-focused solution that reliably delivers video both inside and outside the enterprise network. Unlike other platforms that only support on-demand video streaming, VBoss enables high quality live broadcasting and on-demand publishing quickly and easily -- without complex technology requirements. When bundled with VBrick’s premises-based Enterprise IP Video solutions, VBoss extends an organization’s reach to all viewers with unmatched ease. And the industry-leading VBoss live syndication feature manages effective and timely dissemination of information by placing and managing video content on remote sites.

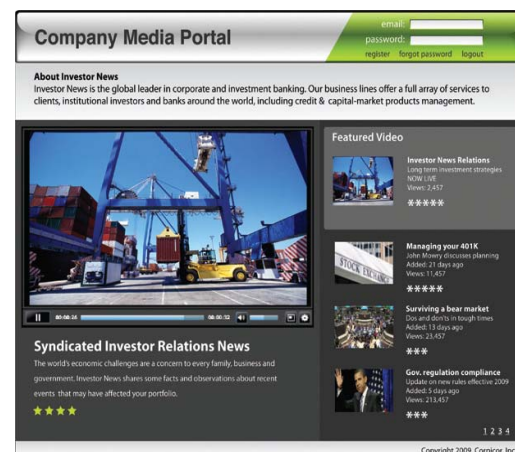
- **Video management web portal** – Create, manage and customize Internet video delivery from anywhere
- **Bundled IP Video appliance** – Stream high quality video on the Internet in a matter of minutes
- **Customizable video players** – Maintain brand identity using video players designed to be customized easily
- **Video distribution** – Reach a global audience and control costs using managed video distribution without losing control of video assets
- **Monetizing** – Earn revenue using the integrated ad serving or pay-per-view capabilities
- **Reports** – Analyze the usage of video assets to measure audience interest
- **Scalable architecture** – Integrated with the world’s most extensive Content Distribution Network to access a large number of viewers – anywhere and anytime
- **Multiple browser compatibility** – Provides a consistent user experience for Windows and Apple-based operating systems and browsers

Recommended Configurations:

- **VBoss** – Ideal for enterprises and institutions with a need to manage the complete workflow of both live and on-demand video broadcasting, distribution, viewing, management, and monetization. Includes a web-based management portal.
- **VBoss Live Management** – Targeted for companies and institutions that only require a live broadcasting capability. Includes a VBrick Windows Media IP Video appliance, web-based management portal, bundled bandwidth and reporting tools.
- Both VBoss and VBoss Live Management can be integrated with already deployed VBrick Windows Media appliances.



Product Datasheet



Components:

- VBoss web-based management portal
- VBrick Windows Media IP video appliance
- Remote management of IP video appliance
- Bundled Akamai Content Distribution Network bandwidth and storage

Applications:

- Broadcast meetings – live and on-demand – to keep employees aligned with company goals and mission
- Training and educational videos for customers, partners and prospects
- Rich media marketing capabilities to syndicate video on news portals and online user group sites
- Seminars and conferences without geographic limitations over the Internet
- Broadcasting graduation ceremonies, school sports and other live events
- Distance learning programs through rich media content

Product Datasheet

Related Products:

Rich Media Studio

Allows organizations to easily deliver live Rich Media presentations over IP networks, and record those for on-demand viewing.

- Combines video inputs and xGA/DVI inputs into one video stream
- The industry's most versatile, scalable, and easy to manage solution
- Provides picture-in-picture, enabling streams to be delivered to mobile devices

EtherneTV 4.4 Portal Server

The EtherneTV Portal Server is VBrick's Enterprise-based portal for accessing live streams and on-demand audio and video assets.

VBrick Windows Media Reflector

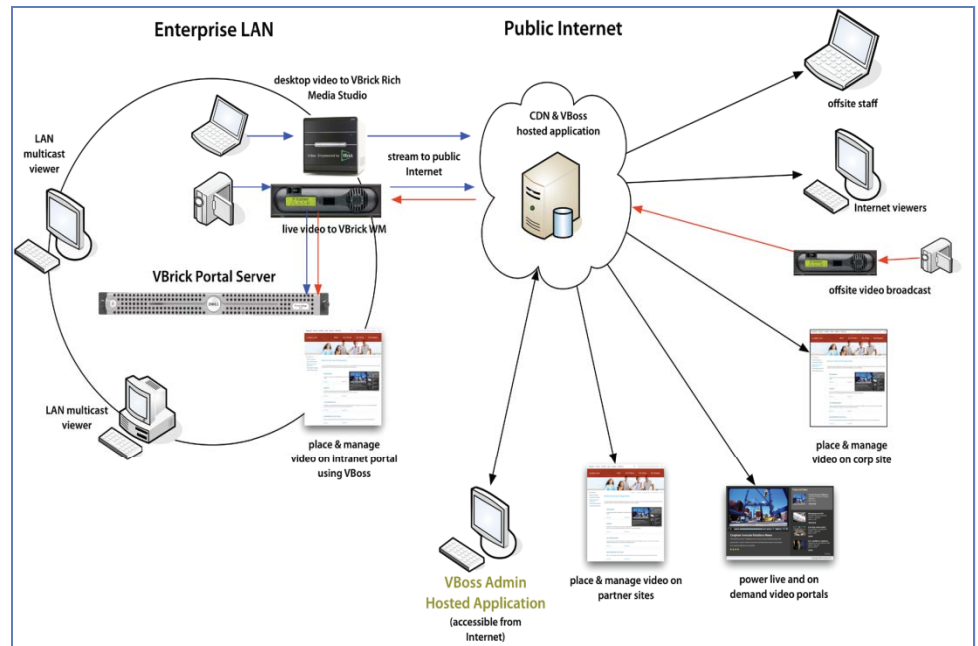
Allows a Windows Media Appliance to receive video over a low bandwidth link and retransmit onto a local area network. This bridges low bandwidth bottlenecks by delivering a single video stream over the low bandwidth link, and delivering video to multiple end users via unicast or multicast.

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Network Diagram



FEATURES AND SPECIFICATIONS

System Requirements

Operating System	• Windows® Vista, Windows XP Service Pack 1 or higher, MacOSX* 10.5 or higher
Screen Resolution	• Minimum screen resolution required for Windows systems is 1024 x 768 pixels and Apple® screen resolution of 1280 x 800 pixels
Internet Connection	• Broadband connection with a minimum** of 500 kbps or greater recommended
Supported Browsers	• Internet Explorer® 7, Internet Explorer 6.5 Service Pack 1 or higher, Firefox® 2.0.0.16 or higher, Firefox 3.01 or higher, Safari® 3.0 or higher
Video Players	• Windows Media Player 9 and higher, Silverlight® 2 and higher

Options

Additional Bandwidth	• Provides extra capacity for increased streaming needs. Available in several bundles
Additional Storage	• Add more videos for on-demand usage with storage bundles available in various amounts
VBrick Reflector Appliance	• Engage employees in external events without overloading the internal network with multiple request of video streams from the Internet. The VBrick Reflector appliance acquires a single stream from the Internet and streams the video over your network using multicast or unicast.

Solutions to Serve, Solutions for Service